



Job Description: Garment Market Manager, Myanmar

Programme Overview: The Business Innovation Facility (BIF) is a 5-year initiative funded by the UK Department for International Development (DFID) implemented in Myanmar, Malawi and Nigeria. BIF employs a 'Market Systems Approach' - aiming for large scale, sustainable economic impact by focusing on catalysing change in overall markets rather than targeting individual operators within that market. The aim of BIF is to facilitate inclusive growth by facilitating access to economic opportunities for poor people to engage in markets as employees, producers or consumers.

BIF works primarily by supporting companies to innovate. BIF partners with companies that are operating in selected markets and have the potential to benefit a large number of poor people. BIF supports these companies to develop inclusive business models and disseminates the benefits of these innovations. To do so, BIF provides high quality consultancy services to support commercially viable pro-poor market innovations that will enhance economic growth, create wealth, and reduce poverty.

In Myanmar, BIF focuses its work on three sectors: garment, tourism and bamboo. See www.bifprogramme.org for more information.

Role and responsibilities: The Garment Market Manager will report directly to the BIF Country Manager. She/he will manage the team and activities to:

- (i) contribute to and disseminate a business case on the link between productivity, profitability and worker welfare;
- (ii) co-ordinate activities for the development of Factory Service Providers - consultancies that will supply factory improvement services to the garment sector;
- (iii) plan and coordinate national and international events involving garment sector stakeholders;
- (iv) monitor and capture learning from the work that is being carried out by BIF in the garment sector in line with existing systems and processes
- (v) source and/or provide technical advice for the delivery of the activities described above, where appropriate.

Key activity areas: technical delivery, operational management, monitoring, evaluation and learning, and quality management.

Skills and experience requirements:

Qualifications: University degree or experience in a relevant subject such as Management / Development Studies / Economics or another relevant technical subject.

Languages: strong working knowledge of English (spoken and written) and Burmese.

Experience/competencies: 4-8 years' work experience required plus experience in economic analysis, working on international development programmes, data collection and analysis (quantitative and qualitative). The role demands strong skills in numeracy, reporting, team-working and communication. Proficiency in computer packages – Microsoft Word, Powerpoint, Excel and email – is required. Knowledge of the private sector in Myanmar and/or expertise in the garment/textile sector and/or in consulting is highly desirable.

Workplace: Based at the BIF office in Yangon, Myanmar. Some travel to other regions of Myanmar and internationally may be required.

Start date and duration: 18 month contract to start as soon as possible.

Application process: Interested persons are requested to send a professional CV (maximum 2 pages), contact details of two referees and a cover letter of application explaining why they are suitable for this role by email to Olivia Elson, Programme Manager (olivia.m.elson@pwc.com). Recruitment is on-going - applications will be reviewed soon after they are received and suitable candidates invited for interview. Early application is advised.

Please do not make multiple applications. Only English-language applications / CVs will be reviewed. BIF welcomes applications from all suitably qualified persons and we strongly encourage applications from Myanmar national candidates.