



Terms of Reference Farmer Field School - Training of Trainers Programme

General Background

The Business Innovation Facility (BIF) is a 5-year initiative funded by the UK Department for International Development (DFID) implemented in Myanmar, Malawi and Nigeria.

BIF employs a 'Market Systems Approach' - aiming for large scale, sustainable economic impact by focusing on catalysing change in overall markets rather than targeting individual operators within that market. The aim of BIF is to facilitate inclusive growth by facilitating access to economic opportunities for poor people to engage in markets as employees, producers or consumers.

To do so, BIF primarily works by supporting companies to innovate. BIF partners with companies that are operating in selected markets and have the potential to benefit a large number of poor people. BIF supports these companies to develop inclusive business models and disseminates the benefits of these innovations. To do so, BIF provides high quality consultancy services to support commercially viable pro-poor market innovations that will enhance economic growth, create wealth, and reduce poverty.

In Myanmar, BIF focuses its work on three sectors: garment, tourism and bamboo. The team has identified and selected these markets based on their growth potential and the opportunities they provide to facilitate a pro-poor market-wide system change.

Activity background

This activity is for young bamboo enthusiasts to receive an opportunity to learn Sustainable Bamboo Forestry (SBF) techniques through a Farmer Field School Basic Training programme in Bago Region and Southern Shan State. Training will be provided to the trainees on SBF techniques and training techniques through a 'Training of Trainer' programme. The SBF students will then co-deliver the SBF training to farmers alongside a SBF specialist, and provide a further training session to farmers independently.

The aim of this activity is support to farmers to generate additional income through the sales of sustainably managed and harvested bamboo stems. In addition, this activity will increase the resilience of the bamboo clumps owned by farmers, allowing them to harvest a constant number of high quality poles over the years (the non-systemic management of clumps does not allow for the harvesting of poles from the same clump every year). Through the 'Training of Trainers' process, BIF expects to support new trainers with background knowledge of sustainable bamboo management, an understanding of basic supply chain models, and practical experience in the organisation of Farmer Field School programmes. These new trainers can then support forest dependents and community forest groups with the knowledge and skills needed for bamboo restoration.

Description of services

The services to be provided by the SBF Trainers are as follows:

1. Commit to completing the full course of the training and actively participate in both practical and classroom sessions.
2. Co-deliver the three-day Farmer Field School Basic Training Level 1 course with the SBF Specialist in Sein Mya Nyo community, East Bago, and independently deliver the Farmer Field School Basic Training Level 1 course in Htee Han Swee, Southern Shan State.
3. Follow up on the SBF implementation: address concerns of farmers, create market linkages for farmers to sell SBF poles and/or seedlings, and create new income opportunities for farmers (est. 3 days per trainer per community – only 3 of the trainees will be required to deliver these follow up days).

Deliverables

- An action plan for each community and a lessons learnt report (template to be agreed with BIF).
- Confirmed list of participants at each of the training sessions (Basic Training Level 1 in two locations).
- Final report on the implementation of the training activities (e.g. soil moulding, bamboo coding, systemic harvesting, vegetative propagation) – template to be agreed with BIF.

Duration and schedule

This assignment is expected to start on or around 12 May 2019 and be completed by 30 June 2019. This assignment is for a maximum of three days training, six days training delivery and a possible five days of follow up monitoring per trainer.

Location

This assignment will take place in Yangon, Bago and Southern Shan State, Myanmar.

Application process

All interested applicants should submit a current CV and covering letter to the BIF Myanmar Programme Manager Deborah Barnes (deborah.j.barnes@pwc.com) copying the Bamboo Market Manager, Hay Marn Thaug (autumnmae.agri@gmail.com) by the end of Tuesday 30 April.

- Only successful candidates will be contacted.
- Selected candidates will be provided with travel costs including meals, accommodation and training materials.
- Selected candidates will be remunerated for delivering the training.

Requirements

- Degree holder or diploma in agriculture.
- Experience in farming and/or bamboo relevant subjects.
- Strong communication skills.
- Experience in working with communities / community forest enterprises and NGOs / INGOs on community development projects.
- Good command of verbal and written English.

Screening Process

- Applicants will be selected for the position through a preliminary screening process.
- Selected candidates must respond to BIF with confirmation of their accepting the position within 2 days of receiving the offer.
- Selected candidates will be provided with training materials to review and invited to attend a Training of Trainers (ToT) programme in Bago Region.
- Candidates will receive certification from BIF as an SBF Trainer pending full completion of the training programme, successful delivery of the SBF training package, and the SBF Specialist's positive performance evaluation.

This document is an output from a project funded by the UK Department for International Development (DFID). However, the views expressed and information contained in it are not necessarily those of or endorsed by DFID who can accept no responsibility for such views or information or for any reliance placed on them.

This publication has been prepared for general guidance on matters of interest only and does not constitute professional advice. The information contained in this publication should not be acted upon without obtaining specific professional advice. No representation or warranty (express or implied) is given as to the accuracy or completeness of the information contained in this publication, and, to the extent permitted by law, no organisation or person involved in producing this document accepts or assumes any liability, responsibility or duty of care for any consequences of anyone acting, or refraining to act, in reliance on the information contained in this publication or for any decision based on it.